



VSBLTY™

The world leader in Proactive Digital Display™, transforming retail, public spaces and place-based media networks with SaaS-based audience measurement and security software utilizing artificial intelligence and machine learning.



Jeffrey S. Muller

*President/CEO
Muller Group International*

Operating in 25 countries, Jeffrey Muller's company is uniquely able to assist all levels of government as well as national and international corporations and organizations as they face newly emerging challenges in an increasingly complex international security environment. This VSBLTY Advisory Board member is a seasoned professional with a unique blend of over 30 years of military leadership (Navy), federal law enforcement operations (FBI) and national security/counterterrorism/weapons of mass destruction program development and implementation (White House).

At the FBI he managed all national and international countermeasures and prevention activities for the Bureau's National Security Branch, Weapons of Mass Destruction (WMD) Directorate and developed customized integrated technology programs to secure the 18 sectors of U.S. Critical Infrastructure. Mr. Muller developed and led the INTERPOL WMD program serving the 190-member countries and has broad domestic and international experience with military forces, police services, national security agencies and intelligence organizations. Muller also serves as the Executive Director of the Geneva-based NGO, The CBRNE Global Alliance.

Mr. Muller is also an internationally acknowledged authority on national security/counterterrorism policy development and implementation, as well as major criminal/national security threat response operations and investigations.

For more information contact us at:
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